



**2019 SHPE
National Convention**
The Power of Transformation

Phoenix, AZ • Oct 30 - Nov 3, 2019 • SHPE2019.org

EXHIBITOR OPPORTUNITIES

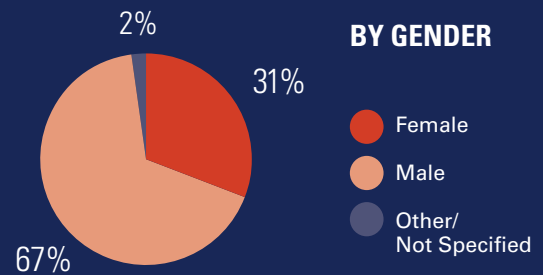
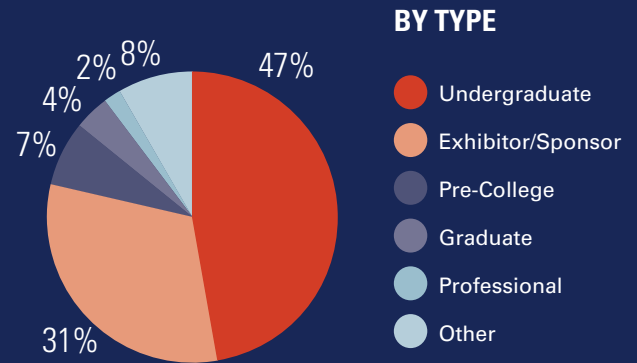


EXCLUSIVE "FIRST LOOK" RATES END 12/31/2018

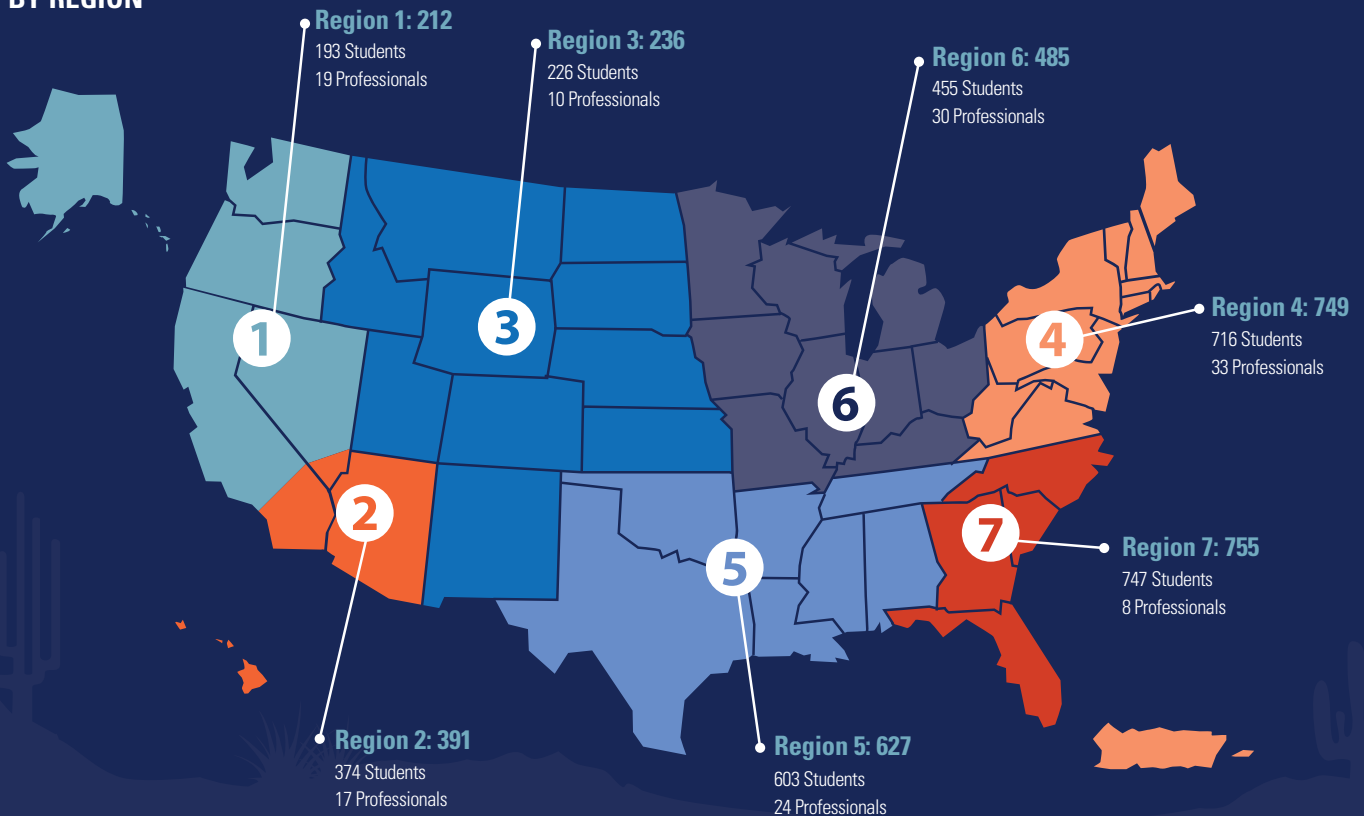
2017 SHPE NATIONAL CONVENTION DEMOGRAPHICS

Attendees

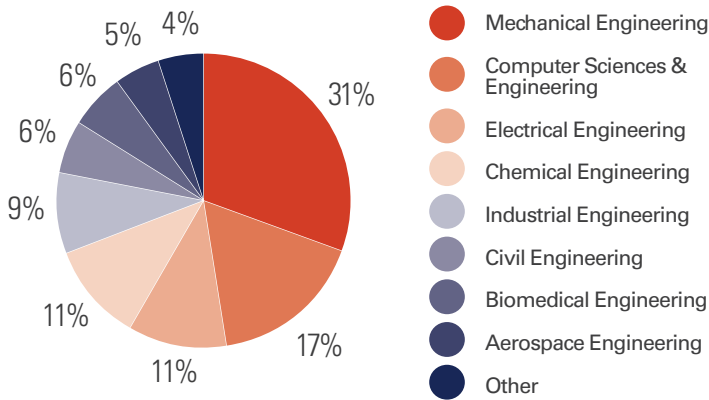
66,12



BY REGION



UNDERGRADUATE MAJORS



21 NEW LIFETIME MEMBERS

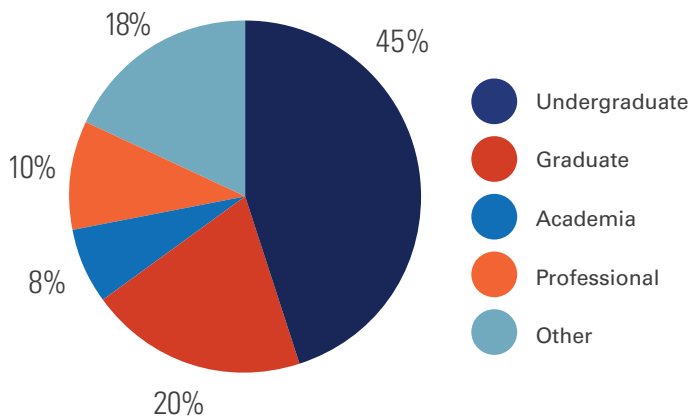
626 Total Lifetime Members

228 EXHIBITORS

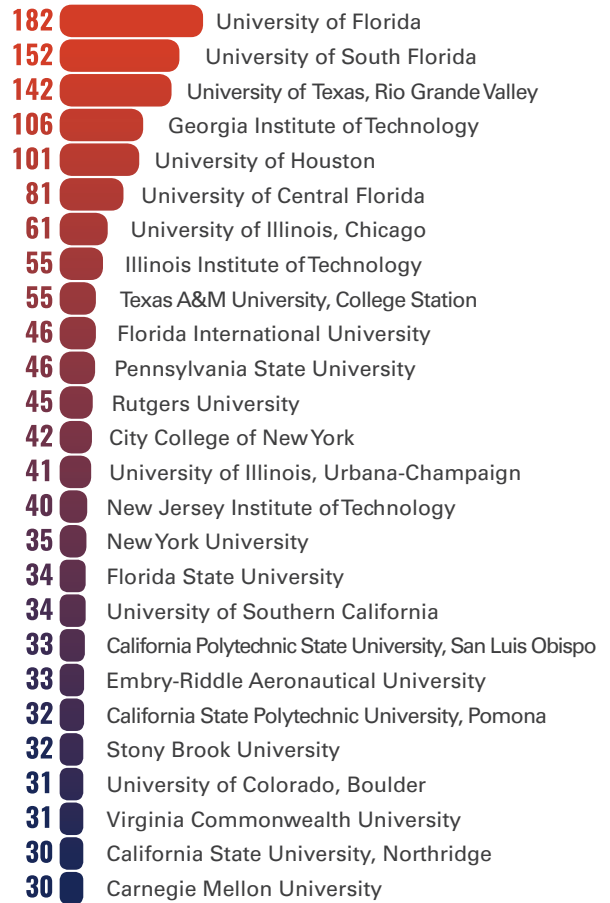
93,800 Total Square Feet



153 EDUCATIONAL SESSIONS



202 SCHOOLS REPRESENTED SCHOOLS WITH 30+ STUDENTS:



AWARDS GIVEN



TOTAL ACCESS

Recruit the most innovative rising stars among Hispanic STEM students and professionals. Exhibit at our Career Fair & Graduate Expo alongside 200+ corporations, associations and universities.

PREMIER LEVELS	VISIONARY Limit 2	INNOVATOR Limit 3	AMBASSADOR
First Look rate valid through 12/31/2018	\$100,000	\$57,500	\$29,000
Early Bird rate valid through 04/26/2019	\$110,000	\$60,000	\$30,000
Regular rate begins 04/27/2019	\$115,000	\$65,000	\$32,500
Maximum convention visibility opportunity	X	X	
Free-standing promotional signs	2	1	
Exclusive exhibit space in the Career Fair exhibit hall	20' x 40'	20' x 30'	10' x 30'
5-minute speaking opportunity: Thursday Opening Ceremony, Excellence in STEM Luncheon, OR STAR Awards Gala	X		
30-Second, sponsor-created video: Showcased at Excellence in STEM Luncheon OR STAR Awards Gala	X		
Early access to housing block with strategy room at selected hotel	X		
Interview booths	10	6	4
Access to the SHPE resume database	12 months	9 months	6 months
Job postings	15	10	5
Hospitality Suite (Bronze)	X	X	
SHPE Social Thursday OR Friday	X		
Guaranteed Workshop Session	2	1	
Full convention registrations	20	15	10
Career Fair only registrations	20	10	5
Excellence in STEM Luncheon tickets	15	10	5
STAR Awards Gala tickets	15	10	5
3-month banner ad placement on the convention website	X		
Company logo on committee polo shirts (70+)	X		
Prominent placement of company logo on convention guide	X		
One convention attendee bag insert (4,000 minimum, no paper inserts)	X	X	
One electronic postcard to attendees	X	X	
Level-specific recognition on the convention website with logo and hotlink	X	X	X
Level-specific recognition in the digital convention program guide with logo	X	X	X
Logo placement on exhibitor level recognition board in the convention center	X	X	X
Booth# listing in 2019 SHPE National Convention mobile app	X	X	X

EXHIBITOR ACCESS

TIER 1	PLATINUM	GOLD	SILVER	BRONZE
First Look rate valid through 12/31/2018	\$20,000	\$13,500	\$10,000	\$7,500
Early Bird rate valid through 04/26/2019	\$21,000	\$14,500	\$10,500	\$8,000
Regular rate begins 04/27/2019	\$22,500	\$15,500	\$11,000	\$8,500
One exhibitor booth with level-specific placement	10' x 30'	10' x 20'	10' x 10'	10' x 10'
Full convention registrations	10	7	5	2
Interview booths	2	1	1	
Excellence in STEM Luncheon tickets	5			
STAR Awards Gala tickets	5			
Online resume access	4 months	3 months	2 months	
Booth# listing in 2019 SHPE National Convention mobile app	X	X	X	X
Logo placement on exhibitor level recognition board in the convention center	X	X		
Placement on exhibitor level recognition board in the convention center			X	X
Level-specific recognition on the convention website with logo and hotlink	X	X		
Level-specific recognition with company name on convention website			X	X
Level-specific recognition in the convention program guide	X	X	X	X

TIER 2	GOVERNMENT**	NONPROFIT***	UNIVERSITY/ACADEMIC
First Look rate valid through 12/31/2018	\$4,800	\$1,400	\$1,100
Early Bird rate valid through 04/26/2019	\$4,950	\$1,600	\$1,300
Regular rate begins 04/27/2019	\$5,100	\$1,650	\$1,350
One exhibitor booth with level-specific placement	10' x 10'	10' x 10'	10' x 10'
Full convention registrations	2	1	1
Required floor covering/carpet provided*	X	X	X
Level-specific recognition in the convention program guide	X	X	X
Booth# listing in 2019 SHPE National Convention mobile app	X	X	X
Level-specific recognition with company name on convention website	X	X	X

All 10'x10' exhibit spaces include pipe and drape, one 6' table, two chairs and one wastebasket. Floor covering/carpet requirement will be enforced at all exhibit levels. SHPE will not provide carpeting materials for booths outside of government, nonprofit and university. All exhibitors are expected to adhere to the good neighbor policy of no more than five representatives per 10'x10' booth space at one time. All "First Look" invoices must be paid by 02/28/2019 in order to take advantage of exclusive "First Look" pricing. Invoices paid after 02/28/2019 will be updated to reflect the next pricing tier until 04/26/2019. Invoices paid after 04/26/2019 will be updated to reflect "Regular" pricing. All invoices must be paid by 09/27/2019. Payments received after 09/27/2019 are subject to a 25% late fee.

*SHPE will provide appropriate floor covering/carpet for government level, nonprofit level and university/academic level exhibitors only. Upgrades and substitutions will not be accepted. Exhibitor may provide alternate floor covering/carpet, no discounts or reimbursements will be applied.

**Valid .gov email address required for government sponsorship.

***501 (c)3 documentation required for nonprofit sponsorship.

ABOUT SHPE

The Society of Hispanic Professional Engineers (SHPE) was founded in Los Angeles, California in 1974 by a group of engineers employed by the City of Los Angeles. Their objective was to form a national organization of professional engineers to serve as role models in the Hispanic community.

The concept of networking was the key basis for the organization. SHPE quickly established two student chapters to begin the network that would grow to include members throughout the nation and in countries outside the United States. Today SHPE enjoys a strong but independent membership of professionals and students representing industries across all STEM fields.

For over 40 years SHPE has been changing lives by empowering the Hispanic community to realize its fullest potential and impact the world through STEM awareness, access, support and development. SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians and engineers.

NATIONAL MEMBER DEMOGRAPHICS

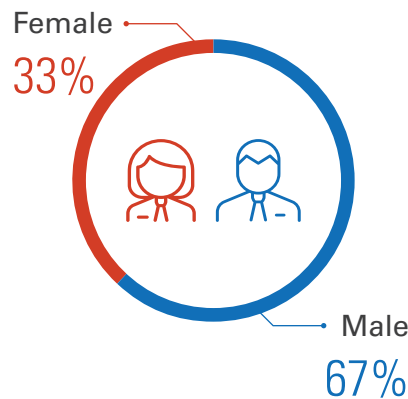
MEMBERSHIP BREAKDOWN



Total Members
10,472

Student Members	Professional Members
8,487	1,985

GENDER BREAKDOWN



2018 NATIONAL CHAPTERS

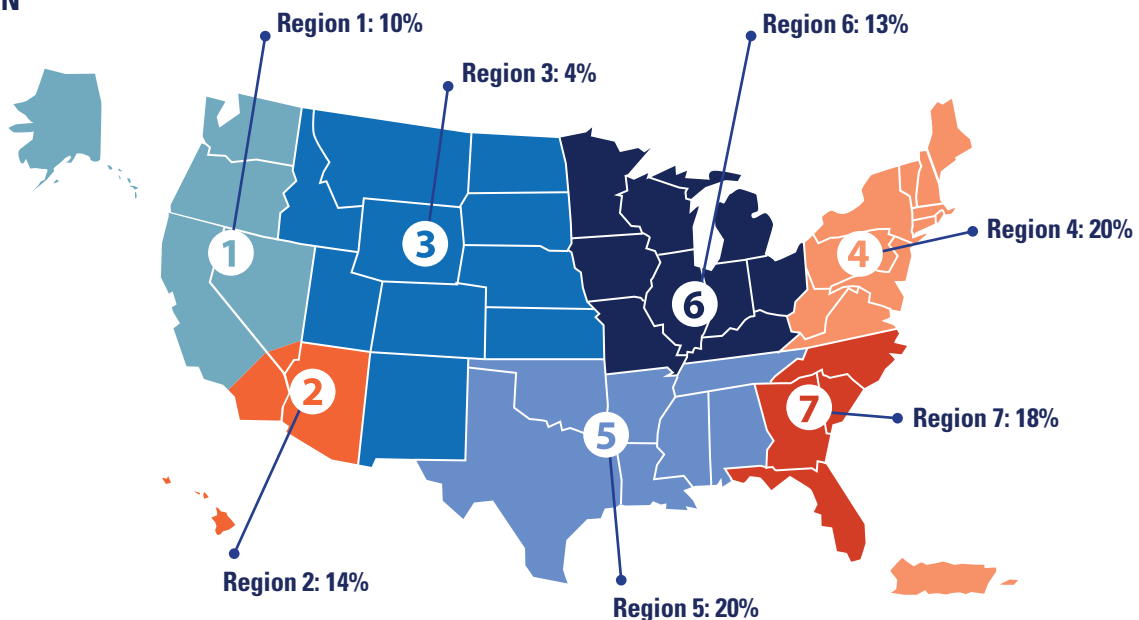


Total Active Chapters
230

Student Chapters	Professional Chapters
186	44

*Active chapters equate to 10+ members

BY REGION



CAREER FAIR & GRADUATE SCHOOL EXPO

COMPANY | ORGANIZATION | SCHOOL _____
Name listing for all marketing (44 character limit)

EXHIBITOR LEVELS

2019 First Look (FL) Rates Valid Through 12/31/18

- \$100,000 Visionary 20' x 40'
- \$57,500 Innovator 20' x 30'
- \$29,000 Ambassador 10' x 30'
- \$20,000 Platinum 10' x 30'
- \$13,500 Gold 10' x 20'
- \$10,000 Silver 10' x 10'
- \$7,500 Bronze 10' x 10'
- \$4,800 Government 10' x 10'
- \$1,400 Nonprofit 10'x10'
- \$1,100 University/Academic 10' x 10'

ADDITIONAL OPTIONS

Added 10'x10' Booth Space (registrations excluded)

- \$900 University/Nonprofit # _____
- \$4,250 Government # _____
- \$5,750 IPC/Corporate # _____

INTERVIEW BOOTHS

- \$700 IPC # _____
- \$1000 Exhibitor # _____

REGISTRATION

- \$85 IPC Career Fair-Only* # _____
- \$375 IPC Full Convention** # _____
- \$100 Exhibitor Career Fair Only* # _____
- \$425 Exhibitor Full Convention** # _____

TICKETS

Excellence in STEM Luncheon

- \$450 IPC: 1/2 Table (5 seats) # _____
- \$900 IPC: Full Table (10 seats) # _____
- \$550 Exhibitor: 1/2 Table (5 seats) # _____
- \$1,100 Exhibitor: Full Table (10 seats) # _____

STAR Awards

- \$500 1/2 Table (5 seats) # _____
- \$1,000 IPC: Full Table (10 seats) # _____
- \$600 Exhibitor: 1/2Table (5 seats) # _____
- \$1,200 Exhibitor: Full Table (10 seats) # _____

CONTACT INFORMATION

Primary Contact _____

Company _____

Industry _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

Secondary Contact _____

Title _____

Email _____

Phone _____

Total amount \$ _____ Date _____

Signature (Required) _____

Upon receipt of the signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal.

PAYMENT INFORMATION

Billing Contact _____

Email _____

Phone _____

PAYMENTS BY MAIL REMIT CHECK TO:

SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS
2019 SHPE National Convention
13181 Crossroads Parkway North, Suite 450
City of Industry, CA 91746

FIRST LOOK RATES VALID THROUGH 12/31/2018. A signed and completed commitment form must be received by 12/31/2018 and invoice paid in full by 02/28/2019. All "First Look" invoices must be paid by 02/28/2019 in order to take advantage of exclusive "First Look" pricing. Invoices paid after 02/28/2019 will be updated to reflect the next pricing tier until 04/26/2019. Invoices paid after 04/26/2019 will be updated to reflect "Regular" pricing. All invoices must be paid by 09/27/2019. Payments received after 09/27/2019 are subject to a 25% late fee. All cancellations and/or changes must be submitted in writing to sales@shpe.org. All cancellations made by 8/30/19 will be refunded minus a 25% administrative fee. All cancellations made after 8/30/2019 will be non-refundable.

***CAREER FAIR ONLY REGISTRATION** includes access to the Career Fair & Graduate School Expo (Friday & Saturday), interview booths and a lunch ticket for Saturday only.

****FULL CONVENTION REGISTRATION** includes all of the above PLUS access to all open networking events and workshops, but does not include STEM Luncheon or STAR Awards tickets.

WHY SHPE?

The ongoing debate about diversity in STEM is at the forefront of national conversations, and with good reason. Keeping up with the velocity of technology is going to require a far more diverse talent pool than the overwhelmingly non-diverse pool working in the field today. Without a wider range of perspectives, we will lose sight of critical innovation. Inclusive hiring yields a better understanding of customers and competitive advantage. It isn't just the right thing to do—it's good for business, too.

At SHPE, we know how much this matters because we live it. We recognize that our students and professionals aren't just the future of the Hispanic community, but the future of this entire country. We offer our members community, mentorship, and fellowship to ensure that the brightest minds in STEM don't go overlooked.

The SHPE National Convention serves as the country's largest gathering of Hispanic STEM students and professionals, offering a unique opportunity to engage, support, educate and advance the careers of Hispanic students and professionals. Your participation further affirms your commitment to diversity in both your recruitment and retention efforts.



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SOCIETY OF HISPANIC
PROFESSIONAL ENGINEERS

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SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

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